GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:4095
ANSWERED ON:22.04.2008
EMPANELMENT OF PRODUCERS
Borkataky Shri Narayan Chandra

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government has formulated any new guidelines for the empanelment of producers in Doordarshan;

(b) if so, the details thereof;

(c) whether few locals from places like Kohima, Tura and Itanagar could apply due to little relaxation for experience;

(d) if so, the reasons therefor; and

(e) the steps taken by the Government to provide relaxation in the field of experience alongwith representation from the North Eastern Region?

Answer

THE MINISTER OF INFORMATION & BROADCASTING(SHRI P.R. DASMUNSI)

(a) & (b): Prasar Bharati have informed that new Guidelines have been formulated and are available on Doordarshan's website at http://www.ddindia.gov.in.

(c) to (e): Prasar Bharati have informed that North Eastern and Kashmir Guidelines were specially formulated keeping in mind the availability of local private producers in the respective Regions. As such, five years of experience was sought for empanelment for North Eastern Stations/Channel. Prasar Bharati have further informed that exemption for any past experience has been granted to candidates who have Degree/Diploma from Film and Television Institute of India, National School of Drama, Satyajit Ray Institute of Film & TV or any other Government recognized Institute or Government recognized courses. As a result of these Guidelines, 18 local producers each have been empanelled for DDK Itanagar and DDK Kohima and 6 have been empanelled for DDK, Tura.